# RED PILLAR CONSULTING, LLC

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## RED PILLAR TO ADVISE CASTALDI SENATE CAMPAIGN

Newly established political firm will handle Janis Castaldi's campaign for NY's 38th SD

OSSINING, NY – State Senate candidate Janis Castaldi announced Friday that Red Pillar Consulting, LLC has signed on as advisors to her campaign for New York's 38th Senate District seat.

The principals of the newly formed political consulting firm – John Hicks, Charlie Banks, Jesse Dwyer, and Michael Knowles – have served in senior advisory roles to presidential and local candidates alike. They met when they helped to elect Rep. Nan Hayworth (R-NY) in 2010.

Castaldi received the nomination of the Westchester and Rockland County Republican and Conservative parties May 19, and she is unopposed in the Republican and Conservative party primaries.

"I'm excited to have Red Pillar at my side as we take change back in New York's 38<sup>th</sup> Senate District," said Castaldi. "Senator Carlucci and New York Senate Democrats have prioritized politics over prosperity, and their wrong-headed policies have left us with a weak economy and a mountain of debt. We can't kick the can down the road any longer. As a small business owner, I understand how to create jobs, bring our debt under control, and get our economy moving again. Together, we can take change back in Rockland and Westchester Counties."

Castaldi will take on incumbent David Carlucci for New York's 38th Senate District seat on November 6.

#### Janis Castaldi:

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